Thursday, August 22, 2024
Rocketship CA Board Committee (2024-25 Q1)

Meeting Time: 4:00pm
Public Comment: Members of the public can make comment on off-agenda items at the start of the meeting, and on agenda items immediately preceding the board's discussion of each item. You will be recognized once the public comment time begins, and be permitted to make comment for a duration of up to 3 minutes.
Meeting Location: 2001 Gateway Place, Suite 230E San Jose, CA 95110

Teleconference locations:
950 Owsley Ave, San Jose, CA 95122
1700 Cavallo Rd, Antioch, CA 94509
2351 Olivera Rd, Concord, CA 94520
909 Roosevelt Ave, Redwood City, CA 94061
311 Plus Park Blvd, Suite 130, Nashville, TN 37217
1670 Las Plumas Ave, San Jose, CA 95133
5309 Harwood Rd, San Jose, CA 95124

1. Opening Items

A. Call to order

B. Public comment on off-agenda items

2. Information Items

A. Mission Moment and Executive Director Update

3. Consent Items

A. Approve minutes from June 6, 2024 CA Board Committee meeting

4. Agenda Items

A. Enrollment Update

B. 24-25 CA Budget and Year End Financials

C. CA Regional Priorities and Strategic Activities

D. Family Engagement Update

5. Closed Session

A. Public Employee Performance Evaluation Pursuant to Gov. Code Section § 54957: CA Executive Director

6. Agenda Items (contd.)

A. Public report on actions taken in closed session

7. Adjourn

THE ORDER OF BUSINESS AND TIMINGS MAY BE CHANGED WITHOUT NOTICE: Notice is hereby given that the order of consideration of matters on this agenda may be changed without prior notice, provided that the Board takes action to effectuate such change.

REASONABLE ACCOMMODATION WILL BE PROVIDED FOR ANY INDIVIDUAL WITH A DISABILITY: Pursuant to the Rehabilitation Act

of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in this meeting may request assistance by contacting us at compliance@rsed.org.

SPANISH & VIETNAMESE TRANSLATION: If you need Spanish or Vietnamese audio translation in order to access the Rocketship Board meeting, please send a request to compliance@rsed.org at least 24 hours before the start of the meeting.
If you would like to make a public comment in Spanish or Vietnamese and would like us to translate to English for the Board, please send a request to compliance@rsed.org at least 24 hours before the start of the meeting.

Si necesita traducción de audio al español para acceder a la reunión de la Mesa Directiva de Rocketship, envíe una solicitud a compliance@rsed.org por lo menos 24 horas antes del inicio de la reunión.
Si desea hacer un comentario público en español y desea que lo traduzcamos al inglés para la Mesa Directiva, envíe una solicitud a compliance@rsed.org por lo menos 24 horas antes del inicio de la reunión.

Rocketship CA Board Committee (2023-24 Q4) (Thursday, June 6, 2024)
Generated by Cristina Vasquez on Tuesday, June 11, 2024

1. Opening Items
A. Call to order
At 4:05pm, Ms. Bernal Samano took roll call. With a quorum of committee members present, Ms. Bernal Samano called the meeting to order.
Present: Diana Phuong, Courtney Shenberg, Matt Red, Hugo Castaneda, Yolanda Bernal Samano
Absent: Ruben Solorio, Deja Gipson

B. Public comment on off-agenda items
At 4:07pm, Ms. Bernal Samano called for public comment on off-agenda items. No comments from the public were made.

2. Consent Items
A. Approve minutes from the March 28, 2024 CA Board Committee meeting
B. Recommend approval of the 2024-25 Instructional Calendar to the Rocketship Public Schools Board of Directors
C. Recommend approval of the 2024-25 Employee Handbook to the Rocketship Public Schools Board of Directors
D. Recommend approval of the 2024-25 California Family Handbook to the Rocketship Public Schools Board of Directors
E. Recommend approval of the Title IX Policy Update to the Rocketship Public Schools Board of Directors
F. Recommend approval of the California Board Committee meeting calendar to the Rocketship Public Schools Board of Directors
At 4:07pm, a motion to approve consent items was made by Ms. Shenberg, seconded by Mr. Castaneda, and carried unanimously by roll call vote.
Y: Diana Phuong, Courtney Shenberg, Matt Red, Hugo Castaneda, Yolanda Bernal Samano
N: --
Abstain: --

3. Agenda Items
A. Executive Director Update
At 4:08pm, the committee discussed agenda item 3(A). No action was taken.

B. Review and Recommend Approval of 2024-2025 Annual Plan and Budget, including all Rocketship CA school-level budgets
At 4:30pm, the committee discussed agenda item 3(B).
At 5:07pm, a motion to approve consent items was made by Mr. Red, seconded by Mr. Castaneda, and carried unanimously by roll call vote.
Y: Diana Phuong, Courtney Shenberg, Matt Red, Hugo Castaneda, Yolanda Bernal Samano
N: --
Abstain: --

C. Review and Recommend Approval of Local Control Accountability Plans (LCAPs) for all CA Rocketship schools
At 5:07pm, the committee discussed agenda item 3(C).

At 5:26pm, a motion to approve consent items was made by Ms. Shenberg, seconded by Mr. Red, and carried unanimously by roll call vote.
Y: Diana Phuong, Courtney Shenberg, Matt Red, Hugo Castaneda, Yolanda Bernal Samano
N: --
Abstain: --

D. Review and Recommend Approval of CA School Dashboard 2023-24 Local Indicator Data
At 5:26pm, the committee discussed agenda item 3(D).

At 5:31pm, a motion to approve consent items was made by Mr. Castaneda, seconded by Mr. Red, and carried unanimously by roll call vote.
Y: Diana Phuong, Courtney Shenberg, Matt Red, Hugo Castaneda, Yolanda Bernal Samano
N: --
Abstain: --

At 5:32pm, Ms. Shenberg left the meeting.

E. EOY Achievement & 24-25 Curriculum Update
At 5:41pm, the committee discussed agenda item 3(E). No action was taken.

At 6:00pm, Ms.Shenberg rejoined the meeting.

F. Spring Family Survey Results
At 6:02pm, the committee discussed agenda item 3(F). No action was taken.

G. Staff and Student Intent to Return Update

At 6:24pm, the committee discussed agenda item 3(G). No action was taken.

H. After School Program Update
At 6:38pm, the committee discussed agenda item 3(H). No action was taken.

4. Adjourn
At 6:51pm, a motion to adjourn was made by Ms. Shenberg, seconded by Mr. Red, and carried unanimously by roll call vote.
Y: Diana Phuong, Courtney Shenberg, Matt Red, Hugo Castaneda, Yolanda Bernal Samano
N: --
Abstain: --

Agenda

1. Opening Items

A. Call to order

B. Public comment on off-agenda items

2. Information Items

A. Mission Moment and Executive Director Update

3. Consent Items

A. Approve minutes from June 6, 2024 CA Board Committee meeting

4. Agenda Items

A. Enrollment Update

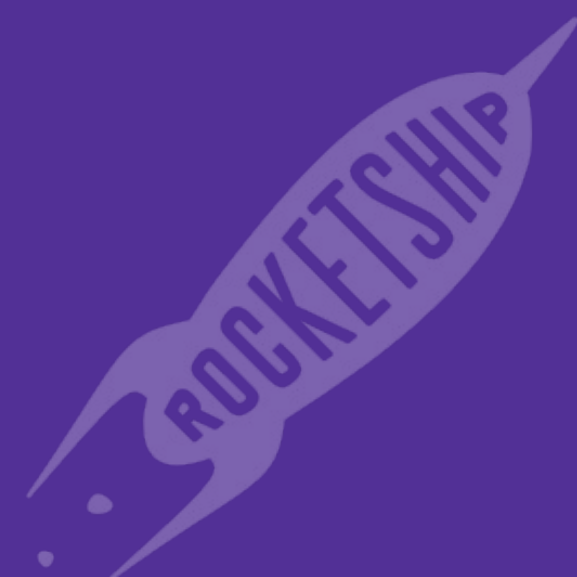**B.** 24-25 CA Budget and Year End Financials

C. CA Regional Priorities and Strategic Activities
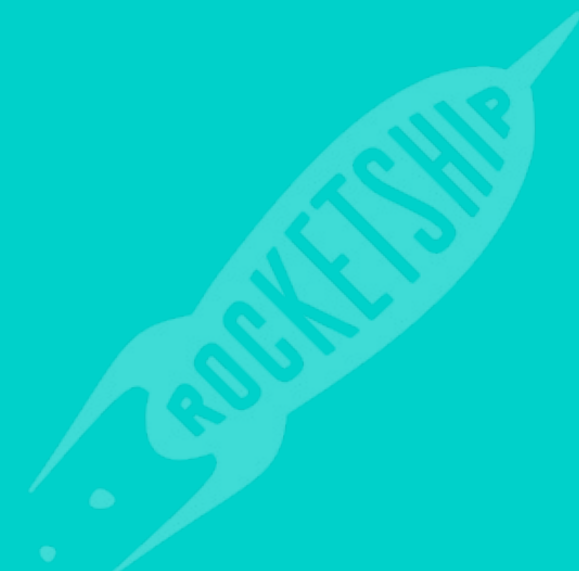
D. Family Engagement Update

5. Closed Session

A. Public Employee Performance Evaluation Pursuant to Gov. Code Section § 54957: CA Executive Director
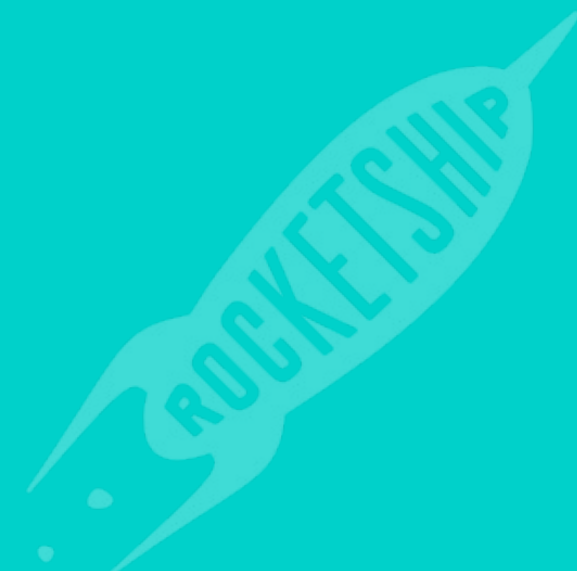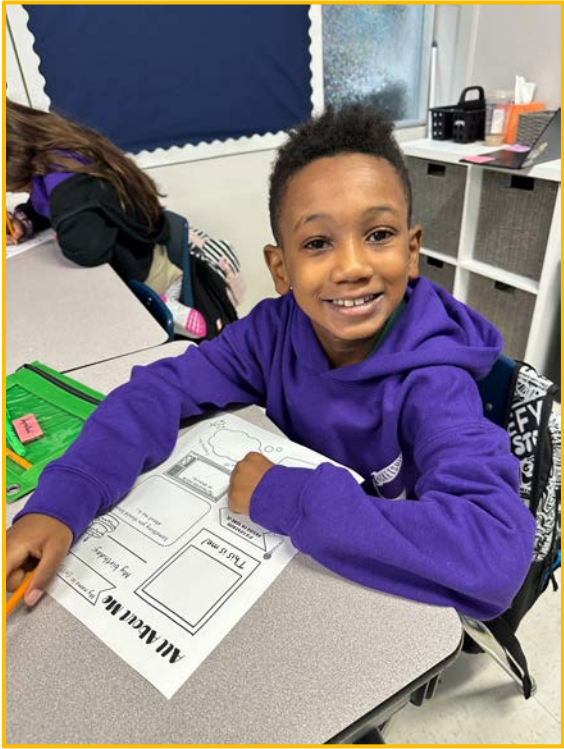
6. Adjourn

Opening Items: Call to Order

Opening Items: Public Comment

Consent Items

Executive Director Update

First Day of School Highlights

Day 1 Door Knocking

Rocketship staff door knocked to make an in person touch with students absent on Day 1. This resulted in an increase of attendance from 94% to 96% on day 2!

Day 1 Staffing

Campus	Principal	AP	Teacher	ISE Specialist	Hourly Instruct	Para	Hourly Ops
RMS	0	0	3	0	0	1	0
RSSP	0	0	0	0	1	1	0
RLS	0	0	0	0	1	0	0
ROMO	0	0	0	0	0	0	0
RDP	0	0	0	0	0	0	0
RBM	0	0	1	0	0	1	0
RSA	0	0	0	0	0	1	0
RSK	0	0	0	0	0	0	0
RFZ	0	0	1	0	0	0	0
RRS	0	0	1	0	2	1	1
RRWC	0	0	2	0	1	0	0
RFA	0	0	0	1	1	0	2
RDL	0	0	0	0	0	0	1
Total	0	0	8	1	6	5	4

Update on historically hard-to-fill positions:

- 12/13 schools are fully hired among their ISE teaching positions
- Lowest # of para vacancies on Day 1 in the past two years.

July All Staff Highlights

52 Rocketship staff celebrated their **5th year of service**

18 Rocketship staff celebrated their **10th year of service**

4 Rocketship staff celebrated their **15th year of service**

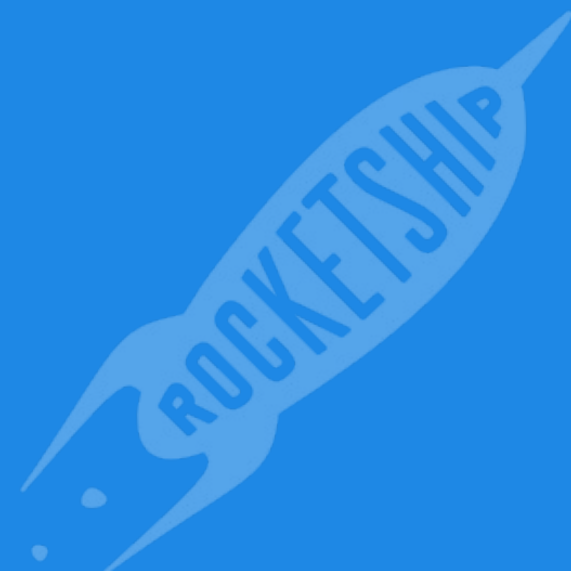# Progress on our Renewal Charter Petitions

532 Rocketship families & staff have RSVP'd to attend at least 1 Renewal Hearing.

We are 12% toward our RSVP goal of 4,410 by 10/30

- **RSSP** charter petition submitted on 8/20.
- **RSA** & **RBM** Charter Petitions on track to be submitted by 9/3

Enrollment Update

As of 8/12 the region stands at **92% to Budgeted Staffing Projection**

School	BSP Target	Current Enrollment	% to BSP
RMS	514	465	90%
RSSP	321	264	82%
RLS	369	307	83%
ROMO	600	549	91%
RDP	426	398	93%
RBM	520	482	92%
RSA	550	549	99%
RSK	570	548	96%
RFZ	573	525	91%
RRS	620	639	103%

School	BSP Target	Current Enrollment	% to BSP
RRWC	315	286	90%
RFA	660	674	102%
RDL	620	539	86%
Region	6,658	6,225	92%

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As of 8/12 the region stands at **90% to campus target**

School	Campus Target	Current Enrollment	% to CT
RMS	532	465	87%
RSSP	333	264	79%
RLS	377	307	81%
ROMO	620	549	89%
RDP	460	398	87%
RBM	550	482	88%
RSA	575	549	95%
RSK	600	548	91%
RFZ	620	525	85%
RRS	645	639	99%

School	Campus Target	Current Enrollment	% to CT
RRWC	325	286	88%
RFA	675	674	100%
RDL	640	539	84%
Region	6,952	6,225	90%

Key Takeaways:

- Kinder continues to be the gap for recruitment (-281 gap across the region).

- 3/13 schools have hit the campus target goal of 92%+.

We need 433 new Rocketeers to enroll in order to meet our regional budgeted staff projection

School	BSP Target	Current Enrollment	Gap*
RMS	514	465	-49
RSSP	321	264	-57
RLS	369	307	-62
ROMO	600	549	-51
RDP	426	398	-28
RBM	520	482	-38
RSA	550	549	-1
RSK	570	548	-22
RFZ	573	525	-48
RRS	620	639	+19

School	BSP Target	Current Enrollment	Gap
RRWC	315	286	-29
RFA	660	674	+14
RDL	620	539	-81
Region	6,658	6,225	-433

We need 727 new Rocketeers to enroll in order to meet our regional campus target

School	Campus Target	Current Enrollment	Gap*
RMS	532	465	-75
RSSP	333	264	-68
RLS	377	307	-74
ROMO	620	549	-85
RDP	460	398	-70
RBM	550	482	-61
RSA	575	549	-34
RSK	600	548	-49
RFZ	620	525	-97
RRS	645	639	-20

School	Campus Target	Current Enrollment	Gap
RRWC	325	286	-45
RFA	675	674	-14
RDL	640	539	-113
Region	6,952	6,225	-727

Key Takeaway:

- 208 new students are "in progress" of completing enrollment.

- If all of 208 students complete enrollment, our gap to campus target will be 519 new students

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We highly recommend to lower Campus Targets at RSSP, RLS, ROMO, and RFZ

EDUCATION   SAN JOSE

San Jose school districts forced to consider campus closures

June 13th, 2024   32 Minute Read
Report by Daniel DiSalvo, Reade Ben   Share

Empty Desks: The Policy Response to Declining Public School Enrollment

Most all of our East San Jose campuses have been hit the hardest with recruitment and enrollment.
Key Takeaways:
- **146 of families that have relocated**
- **118 of apps for RSSP, RLS, ROMO, RFZ vs 169 in 23-24 from July to first day of school**

Revised Campus Target Recommendations for specific campuses

School	Current BSP	Rec. BSP	Current CTs	Rec. CTs
Rocketship Si Se Puede	321	300	333	314
Rocketship Los Sueños	369	335	377	350
Rocketship Mosaic	600	575	620	600
Rocketship Fuerza Community Prep	573	555	620	580

August Enrollment YoY Growth: 6,225 Rocketeers enrolled this year, up from 6,193 last year

School	24-25 Enroll.	23-24 Enroll.
RMS	465	455
RSSP	264	283
RLS	307	319
ROMO	549	557
RDP	398	383
RBM	482	449
RSA	549	497
RSK	548	547
RFZ	525	527
RRS	639	643

School	24-25 Enroll	23-24 Enroll.
RRWC	286	285
RFA	674	665
RDL	539	583
Region	6,225	6,193

Enrollment Strategy Now & Moving Forward

March 2024 - August 2024	*Enrollment Moving Forward*
• Updated enrollment dashboard	• Continuing to progress monitor Day 0-30 initiatives
• All 13 schools maintained a dedicated office staff throughout the summer to support enrollment hours.	• Enrollment meetings scheduled for Week 3 of school
• Additional talent dedicated to summer recruitment ○ 1 in San Jose, 2 in Concord, & 1 in Antioch	• Family Referral Campaign efforts during dismissal, Launch, Cafecito, Back to School Night, & more!
• All NeST Super Recruitment Day in June	• Focus on onboarding processes for new students and families post day 1
	• Initiating a team of Recruitment Ambassadors (Family and Staff) at each campus

Discussion:
- What are other opportunities & ideas can we implement to continue to move enrollment forward?
- What further questions do you have about our enrollment efforts?

24-25 CA Budget and Year End Financials

CA FY24 Actuals Summary

($000s)	RMS	RSSP	RLS	ROMO	RDP	RBM	RSA	RSK	RFZ	RRWC	RRS	RFA	RDL	Total CA Schools	CA Nest	Total CA Region	Total CA Region (FY24 Forecast Q3 Version)	Variance
Federal Revenue	1,350	1,221	1,060	1,238	1,278	1,721	928	1,186	1,532	1,160	1,279	1,239	699	15,893	0	15,893	15,480	414
State and Other Local	9,146	6,723	7,767	11,143	7,904	10,117	9,612	10,583	11,377	5,626	12,021	10,336	10,668	123,023	0	123,023	124,022	-1,000
Int Transfers/Network Support Fee	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6,064	6,064	6,345	-281
Grants and Fundraising	1	51	11	16	0	62	35	44	9	0	8	0	52	286	120	407	241	166
Total Revenues	**10,497**	**7,995**	**8,837**	**12,397**	**9,182**	**11,900**	**10,575**	**11,813**	**12,918**	**6,785**	**13,308**	**11,575**	**11,419**	**139,202**	**6,184**	**145,387**	**146,088**	**-701**
Total Comp & Benefits Expenses	4,548	3,574	4,082	6,186	4,047	5,244	4,855	5,295	4,833	3,164	5,089	5,467	4,760	61,145	3,367	64,512	66,057	1,544
Books and Supplies	655	378	375	364	432	473	369	487	513	480	557	618	493	6,194	403	6,597	7,247	650
Food Services	391	291	266	450	369	482	415	492	441	288	393	418	389	5,084	0	5,084	5,179	95
Facility Fee	939	638	883	904	750	873	740	935	1,192	20	935	409	1,112	10,330	0	10,330	10,105	-225
Leases and Repairs	353	298	269	356	292	277	320	228	414	132	322	231	312	3,806	411	4,216	3,216	-1,001
Network Support Fee	1,418	1,013	1,158	1,677	1,213	1,571	1,373	1,635	1,702	867	1,789	1,567	1,593	18,575	0	18,575	19,317	742
Other Program Expenses	2,304	1,295	1,278	1,612	1,858	1,888	1,711	1,401	2,089	1,547	1,651	2,279	2,111	23,025	1,670	24,695	29,337	4,642
Total Expenses	**10,609**	**7,487**	**8,311**	**11,549**	**8,961**	**10,809**	**9,783**	**10,472**	**11,184**	**6,498**	**10,736**	**10,990**	**10,770**	**128,159**	**5,850**	**134,009**	**140,458**	**6,449**
CINA	**-112**	**507**	**527**	**848**	**221**	**1,091**	**792**	**1,341**	**1,734**	**287**	**2,572**	**586**	**649**	**11,043**	**334**	**11,377**	**5,630**	**5,748**

Changes from Q3 Forecast

Projected CINA at the region increased by about $6mm on the basis of total expenses running about $6.5mm under budget and a small decrease in revenue.

While some final values are likely to change in audit, we know that the region as a whole exceeded its CINA target and is well clear of debt covenants.

One school, RMS, finished with a negative CINA.

Budget Revisions since June

Following initial approval, regional and national teams have worked closely to stress test and update our budgets for the year taking into account newly available information:

- State funding formula changes
- Updated spending plans for restricted grants resulting in more accurate revenue estimates
- Expense updates, including benefits actuals, revised staffing plans, and contractual cost changes.

In addition, we have been closely monitoring enrollment progress to manage revenue targets:

- CA has reduced its target by 1.5%.

CA FY25 Budget Summary

Total CA Region ($000s)	RMS	RSSP	RLS	ROMO	RDP	RBM	RSA	RSK	RFZ	RRWC	RRS	RFA	RDL	Total CA Schools	CA Nest	Total CA Region	FY25 Budget (June Version) Total CA Region	Variance
Enrollment	**514**	**300**	**335**	**575**	**426**	**520**	**550**	**570**	**555**	**315**	**620**	**660**	**620**	**6,560**	**0**	**6,560**	**6,658**	**-98**
Federal Revenue	594	439	435	622	550	709	648	560	672	426	599	666	608	7,528	0	7,528	7,737	-209
State	9,961	6,568	7,640	11,581	8,503	11,173	10,072	10,878	11,491	5,738	12,305	11,172	12,057	129,139	0	129,139	127,361	1,778
Other Local Revenues	1	7	1	0	0	0	0	0	0	60	1	1	1	73	0	73	15	58
Int Transfers/Network Support Fee	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6,362	6,362	6,267	95
Grants and Fundraising	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total Revenues	**10,557**	**7,014**	**8,076**	**12,203**	**9,053**	**11,882**	**10,720**	**11,437**	**12,163**	**6,224**	**12,905**	**11,840**	**12,667**	**136,740**	**6,362**	**143,102**	**141,380**	**1,722**
Certificated Salaries	2,251	1,290	1,738	2,465	2,078	2,541	2,493	2,537	2,321	1,362	2,474	2,653	2,579	28,783	185	28,967	29,229	262
Classified Salaries	1,529	1,088	1,205	1,945	1,372	1,677	1,489	1,694	1,816	1,113	1,891	1,892	1,852	20,564	1,782	22,346	21,093	-1,253
Employee Benefits	1,169	701	891	1,337	1,078	1,297	1,232	1,284	1,260	781	1,351	1,454	1,391	15,228	459	15,687	15,730	43
Books and Supplies	536	284	332	427	330	434	458	450	431	328	514	695	451	5,668	316	5,984	5,955	-30
Food Services	414	301	265	469	407	493	418	490	449	279	386	411	396	5,179	52	5,231	5,231	0
Operating and Housekeeping	277	258	197	208	181	300	266	202	274	168	277	282	251	3,141	1	3,142	3,114	-28
Professional Services	1,452	1,044	985	1,273	1,107	1,371	1,288	1,368	1,429	993	1,376	1,801	1,562	17,049	872	17,921	17,636	-285
Other Operating Expenses	246	104	118	161	121	145	150	163	147	129	161	215	185	2,045	531	2,577	2,577	0
Facility Fee	886	622	881	886	766	853	731	912	1,109	22	895	415	1,134	10,112	0	10,112	10,747	635
Leases and Repairs	182	116	168	241	197	194	195	195	276	43	236	229	206	2,478	397	2,875	2,875	0
Network Support Fee	1,468	972	1,134	1,698	1,238	1,649	1,478	1,598	1,715	854	1,827	1,659	1,794	19,084	0	19,084	18,801	-282
Miscellaneous Expenses	66	125	133	603	49	457	110	321	267	20	610	48	480	3,287	700	3,988	3,771	-217
Total Expenses	**10,477**	**6,903**	**8,048**	**11,713**	**8,924**	**11,411**	**10,308**	**11,214**	**11,495**	**6,094**	**11,998**	**11,753**	**12,281**	**132,618**	**5,296**	**137,914**	**136,760**	**-1,154**
CINA	**79**	**111**	**28**	**490**	**129**	**470**	**413**	**223**	**668**	**131**	**906**	**86**	**386**	**4,122**	**1,066**	**5,188**	**4,619**	**568**

Changes from June Version

Funding formula changes have resulted in slightly less federal revenue

Revised grant plans have resulted in more <u>restricted</u> state revenue, offsetting decrease in <u>unrestricted</u> state revenue from enrollment drop.

Personnel expense increase is due to new restricted grant spending, other categories essentially flat.

Bottom line - all campuses are still projected CINA-positive and the regional projected CINA is slightly higher than projected in June.

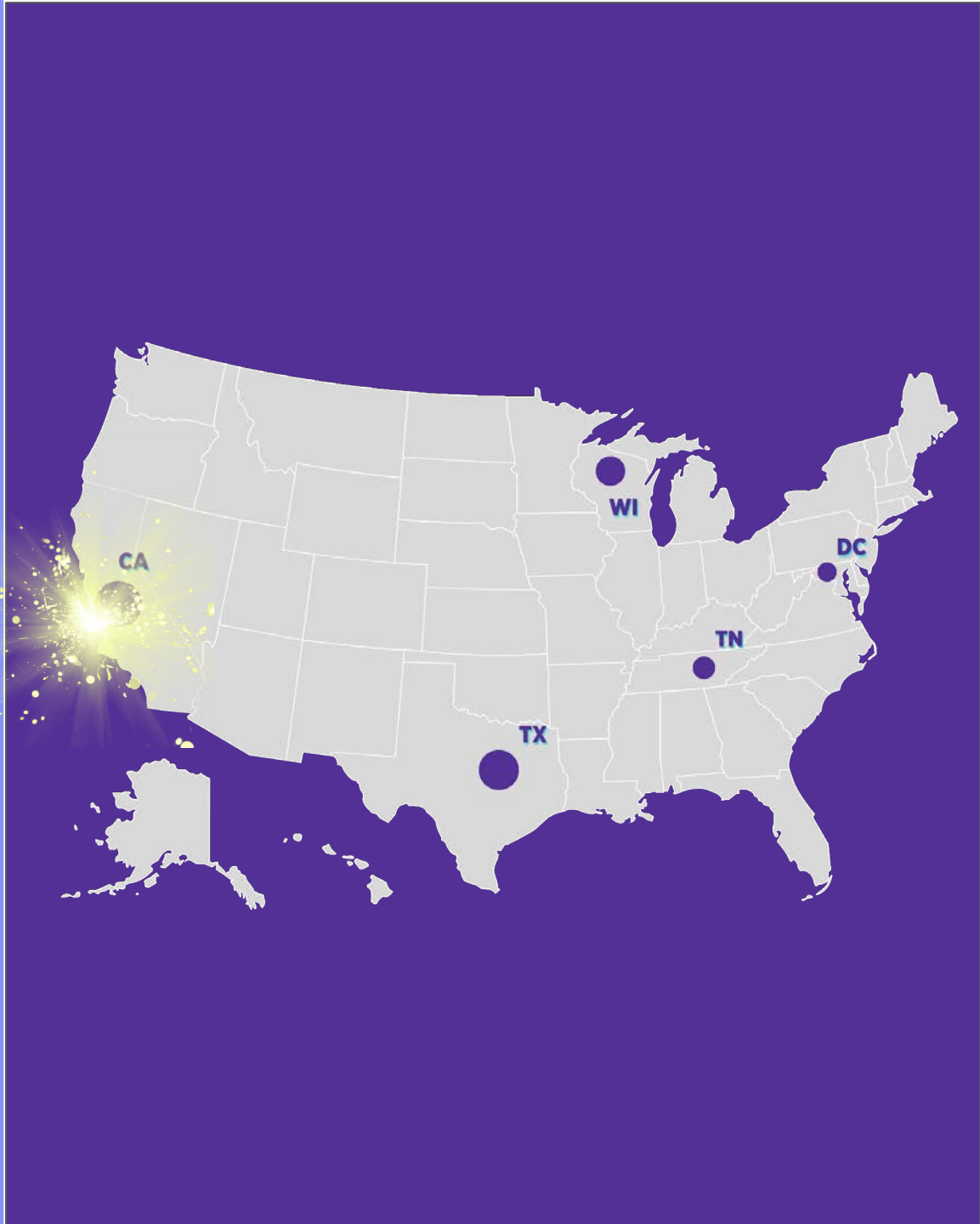# CA Regional Priorities & Strategic Activities

Revolutionizing education today to catalyze a more just tomorrow.

Rocketship CA Annual Priorities

Quality Schools
Deepen Family Relationships and Elevate the Model

As measured by the NWEA...

Math
43%
above the 67th percentile

Reading
40%
above the 67th percentile

Community Power
Revolutionize Family and Staff Engagement in our Movement

1,000
families & staff are engaged in the renewal process to yield positive renewal decisions this year and beyond

Scaled Impact
Strengthen Enrollment System Implementation

97%
Enrollment to Campus Target

Culture of Excellence and Belonging
Fortify a Climate of Trust and Teamwork

-2.5 → 6
Increase in our eNPS Score

Strengthen Enrollment
System Implementation

Strategic Activities

Systematizing Data Entry. Onboard, train, and monitor enrollment paperwork campus team to support with expediting enrollment data entry

OM/P Enrollment Meetings. Redesign OM/P 1:1 structure and tools to monitor/follow-up on progress and create high leverage actions towards campus targets

OM/P Cluster Meetings. Create and implement OM/P cluster enrollment meetings to improve collaboration towards reaching campus target and attendance

All Hands in Recruitment. Develop family ambassadors and staff into strong RPS recruiters through trainings that will expand our outreach across communities

Lead Measures

of schools independently reporting action steps to achieve campus target

# of schools with 80% Conversion Rate

% of students moving through enrollment funnel

95.8% ➔ 97%

Enrollment to Campus Target

Regional Campus Targets	
23.24	24.25
6635 students	6846 students

IGNITE CHANGE

CHARGING OUR ACHIEVEMENT

Fortify a Climate of Trust and Teamwork

Strategic Activities

Deepening Coaching: Enhance the effectiveness of 1:1s through the professional development of regional managers and school leaders

Responding to Feedback: Establish a systematic communication plan for the CA Executive team and School Leaders to address feedback and to improve transparency in how feedback is processed and acted upon.

CA NeST-SL Collaboration: Define and implement clear CA NeST-SL collaboration structures and tools to strengthen relationships and enhance collective impact on student outcomes.

Lead Measures

% of 1:1s held each week

% of staff attendance

% of our GE/ISE teachers who identify as Latino-o/Hispanic, Black or African American, and Asian CA staff retained month to month
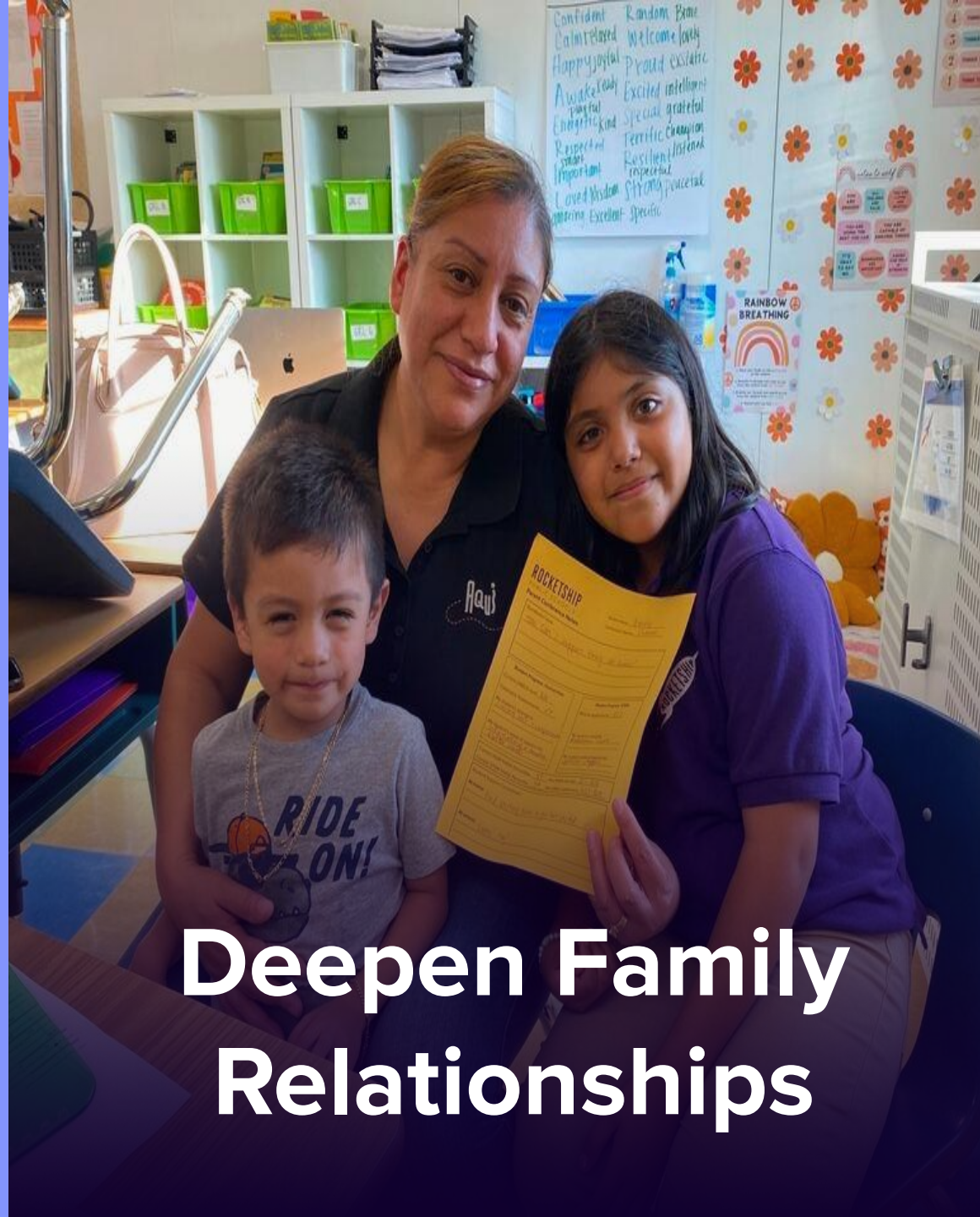
-2.5 → 6

Increase in our
eNPS Score

IGNITE CHANGE

CHARGING OUR ACHIEVEMENT

Deepen Family Relationships

Strategic Activities

Family Communication: Develop all school staff into strong Parent Square users through trainings that increase meaningful family communication and accelerate student achievement

Partnership in Academics: Realign and execute family partnership event SSM and resources to strengthen relationships with all SLs and accelerate student achievement.

Attendance: Refine and implement attendance communication and family meetings to improve attendance and reduce chronic absenteeism

Lead Measures

% attendance at family engagement in-person events

% of schools meeting 94%+ ADA weekly

IGNITE CHANGE

CHARGING OUR ACHIEVEMENT

Elevate the Model

Strategic Activities

Small Group Instruction: Revise and implement instructional model for SGI in order to better personalize our instructional approach

Content Coaching: Refine and implement coaching core structures and tools for content module launches, itmc, DAMs and to accelerate teacher development

Rocketship Reads: Foster a deeper love of reading by defining and implementing core practices meaningful practice and access to text

Lead Measures

% of students mastering: STEM module, CKLA unit, F&P assessments

% of instructional staff meeting weekly coaching goal

34% ➡ 40%

above the 67th
percentile in

Reading

40% ➡ 43%

above the 67th
percentile in

Math

As measured by NWEA

IGNITE CHANGE

CHARGING OUR ACHIEVEMENT

Revolutionize Family and Staff Engagement in Our Movement

Strategic Activities

Lead Measures

Renewal Playbook: Generate standard operating procedures (playbook)to engage staff and families to yield positive renewal decision

Renewal Trainings: Design and facilitate school and nest staff renewal trainings to invest staff in the charter movement and engage in ongoing renewals.

CLOC SSM: Develop and implement CLOC scope and sequence to ensure family and staff leaders are aligned on the renewal process.

External Affairs Development: Lead onboarding and ongoing development for new EA team to foster champions for our movement throughout California

Renewal RSVPs for Hearing & Vote

of families and staff leaders that attend CLOC and research meetings

1,000

families & staff are engaged in the renewal process to yield positive renewal decisions this year and beyond

Upcoming Renewals

RSSP

Public Hearing: September 18, 2024

Decision Hearing: November 6, 2024

RSA and RBM

Public Hearing: October 2, 2024

Decision Hearing: November 20, 2024

2025-2026

RDL & RSK

CA Dashboard

What it is	An online tool that shows how local educational agencies and schools are performing on state and local indicators that are included in California's school accountability system.
Why was the Dashboard created?	The Dashboard was created to give parents and the public a complete picture of what is happening in our schools and districts and to identify those that need extra support.
What are the state indicators?	- Academic (reported separately for English language arts/literacy [ELA] and mathematics assessments) - English Learner Progress - Chronic Absenteeism - Graduation Rate - Suspension Rate - College/Career

California Department of Education. (2023). CA School Dashboard. https://caschooldashboard.org/

CA Dashboard

School	Subgroup	Suspension Rates	Chronic Absentee Rates	ELA Academic Indicator	Math Academic Indicator	ELPI (EL Progress)
		22-23 Overall Level	22-23 Overall Level	22-23 Overall Level	22-23 Overall Level	22-23 Overall Level
Rocketship Academy Brilliant Minds	All Students	Level 5	Level 3	Level 3	Level 4	Level 4
Rocketship Alma Academy	All Students	Level 5	Level 3	Level 2	Level 3	Level 1
Rocketship Si Se Puede Academy	All Students	Level 5	Level 3	Level 2	Level 2	Level 4
Rocketship Delta Prep	All Students	Level 5	Level 1	Level 2	Level 2	Level 3
Rocketship Spark Academy	All Students	Level 5	Level 3	Level 5	Level 5	Level 1
Alum Rock Elementary	All Students	Level 3	Level 1	Level 2	Level 2	Level 2
Franklin-McKinley Elementary	All Students	Level 2	Level 3	Level 2	Level 2	Level 2
San Jose Unified	All Students	Level 2	Level 2	Level 4	Level 2	Level 2
Antioch Unified	All Students	Level 2	Level 3	Level 2	Level 1	Level 2

Red — LOWEST PERFORMANCE
Orange
Yellow
Green
Blue — HIGHEST PERFORMANCE

California Department of Education. (2023). CA School Dashboard. https://caschooldashboard.org/

Response to CA Dashboard

Chronic Absenteeism:
- Implemented attendance meetings in collaboration with CareCorps Coordinator, Principal, Office Manager, and families approaching 18 total absences
- CareCorps Coordinator primary responsibility is to build relationships with families who are chronically absent and work on systems to increase their attendance

Suspensions:
- After COVID every campus has a wellness teacher or counselor to provide social-emotional support
- Regular professional development amongst staff to support restorative justice practices
- Effective Tier 2 interventions like check-in, check-out and social skills groups

Academic Indicators (Math, ELA, ELPI)
- Transition to new Math curriculum (Eureka) and lower literacy curriculum (CKLA) in 23-24
- Tiered approach to academic support
  - RSA and RSSP will receive additional tutoring through Step Up Math and BATA
  - RDL will receive virtual tutoring through Ignite and piloting Tier 1 instructional shifts for grade levels with more than 50% below 33rd percentile
- Invested in increased multilingual talent (1 manager to 2 managers) to provide more on-campus designated ELD support

Board Discussion

- What risks or challenges do you foresee in achieving these priorities? How would you suggest we mitigate these risks?

- What advice do you have for ensuring we effectively monitor and adapt our strategies as we progress through the year?

- Are there any external trends or emerging issues that we should be mindful of as we pursue these priorities?

- Given your experience with priority implementation, are there any lessons learned that we can apply to avoid common challenges and optimize our outcomes?
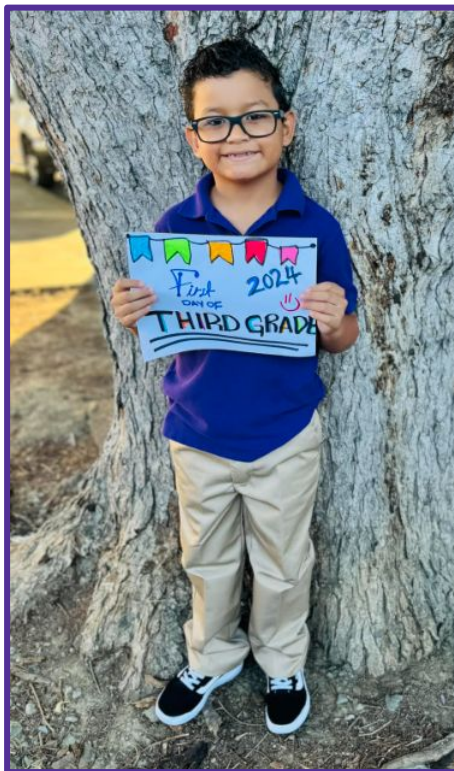
Family Engagement Update
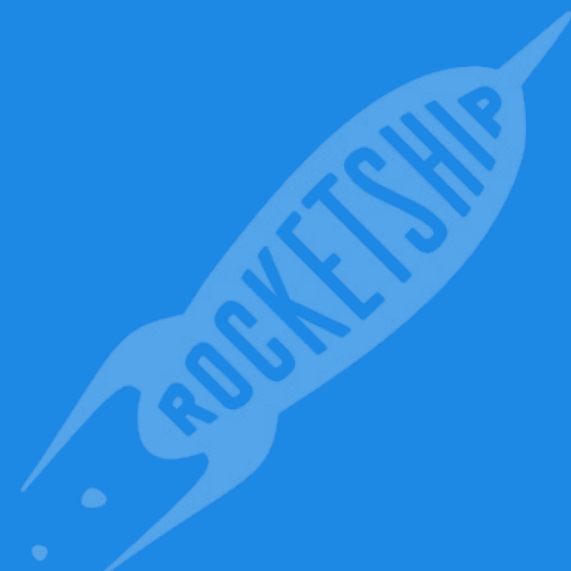
First Day of School Attendance

School	Day 1 Show Rate
RMS	94.6%
RSSP	94.4%
RLS	94.4%
ROMO	99%
RDP	89%
RBM	94%
RSA	93.4%
RSK	95%
RFZ	93.8%
RRS	95%
RRWC	87.8%
RFA	94.5%
RDL	91.8%

5,818 Rocketeers attended the first day of school, achieving a **94% Day 1 show rate** (up from 93% in 23-24)

Day 0-30 Key Initiatives Update as of 8/12

Event	Home Visits	Orientation	TK/Kinder Warm Up Camps
Goal	50%of families by 8/16/24	90% Completion	90% Attendance
RMS	23%	98%	80%
RSSP	66%	90%	85%
RLS	44%	100%	87%
ROMO	34%	97%	89%
RDP	47%	81%	91%
RBM	49%	85%	74%
RSA	27%	84%	86%
RSK	57%	96%	75%
RFZ	50%	90%	81%
RRS	36%	90%	74%
RRWC	37%	90%	0%
RFA	61%	96%	89%
RDL	41%	85%	79%
CA	44%	91%	76%

Key Takeaway:

- On track to meeting Home Visit goal by 1st week of school

Strategies:

- Orientations scheduled earlier this year to allow more time for family follow up and make ups to increase attendance

- Facilitated Home Visit Professional Development for New to Rocketship Staff

- Increased days allotted for TK / K camps from 1 day to 2 days to support attendance

- All schools completed Pre-Day 1 personal phone calls to support attendance

First Annual CA RPS Family Resource Fair
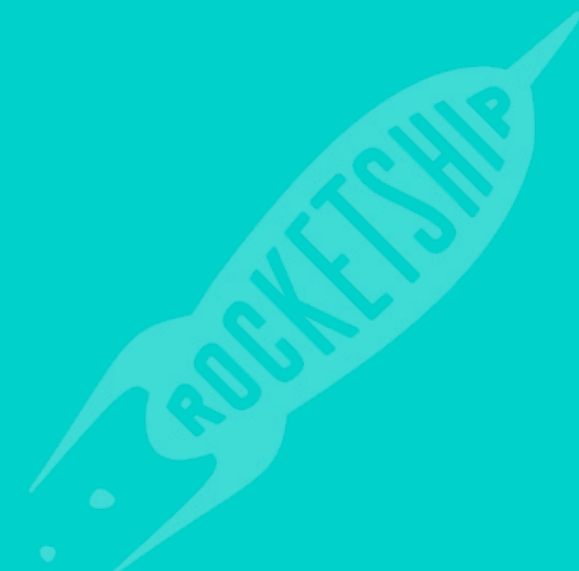
Event Highlights

- 250+ people attended

- 24+ community organizations

- 50+ free haircuts and vouchers

- Received $8,500 from Sponsors!

Community Sponsorships:

- Welbe
- Santa Clara Family Health Plan
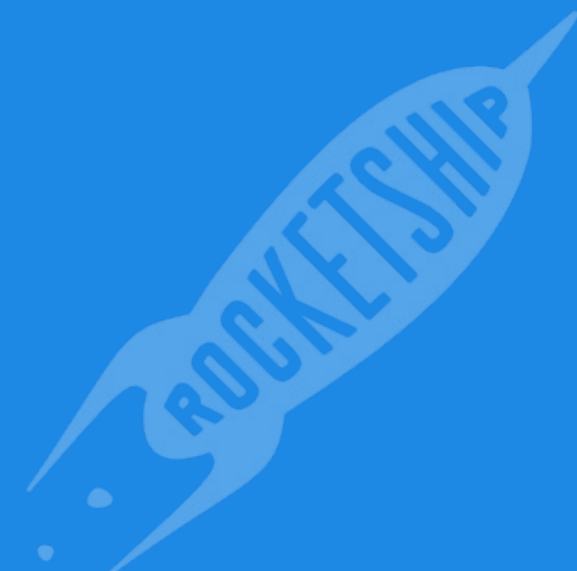- First 5 of Santa Clara County
- Excite Credit Union

Closed Session

The CA Board Committee
is in closed session.

Closed Session Report Out

Adjourn